

TV Messenger



investors@TV-Messenger.com

www.TV-Messenger.com

www.TV-Messenger.com/investors

TV Messenger™ is a trademark of TV Messenger Services, Inc.

THE CHALLENGE

- General Population living longer
- Increasing incidents of Dementia
- 10+ Million unpaid caregivers
- Missed meds, appointments, etc.
- Health risks, stress, inefficiencies
- Help relieve some of this stress using a device that everyone knows well – their Television



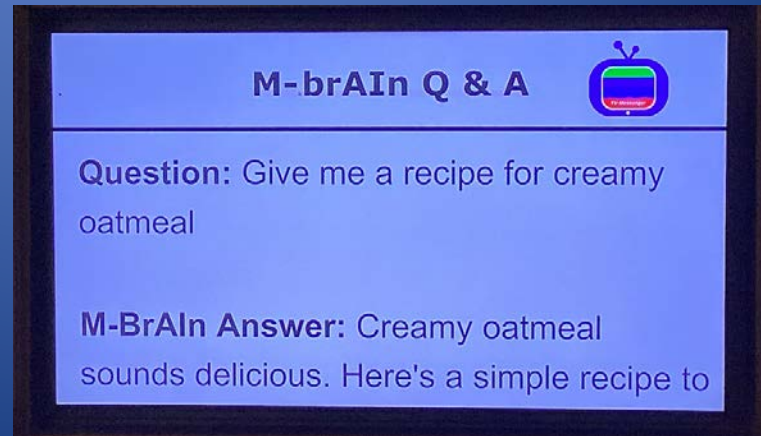
OUR SOLUTION

- Plug-and-Play M-brAI n – easy to install
- Make the TV into a Messaging Center
- All while continuing to watch Live/Streaming TV
- Visual/Audio Escalates important messages
- Alerts caregivers if loved one does not respond
- Multilingual – Caregivers & TV's worldwide
- Provides special apps for family & loved ones



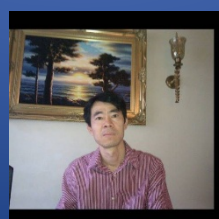
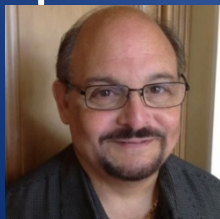
MARKET FIT / EARLY TRACTION

- For seniors, child away at school, family at home
- Growing Staff shortages – healthcare facilities
- Weather, Stock, Sports, M-brAIIn Q&A, Websites
- M-bot Chat buddy for the remote loved one
- Feedback – fewer missed reminders, less stress
- Pricing - \$225 device + \$25/month



ROADMAP, LEADERSHIP

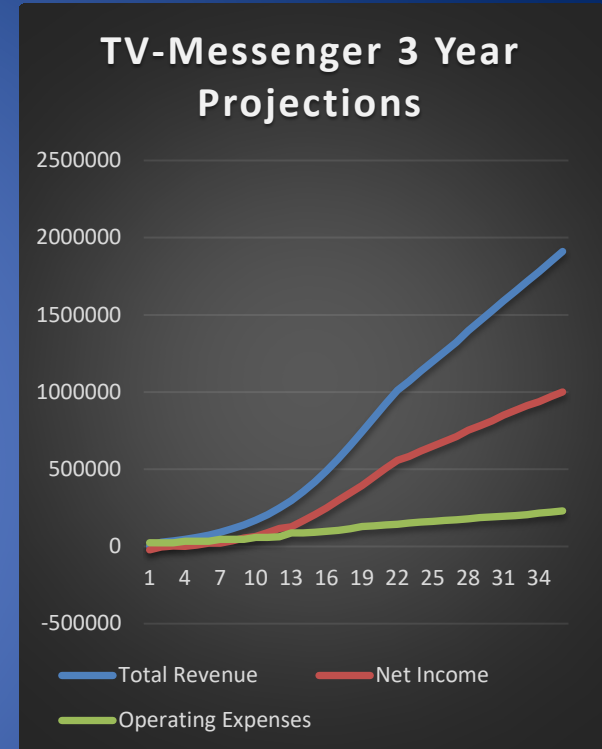
- Realtime Glucose Monitoring/Alerts on Screen
- Built for expandability – new features & apps
- CEO – Serial Entrepreneur, 12 companies, 15 patents, heavy telecom and Energy related firms
 - Text messaging with radio pagers, texting via cellphone, texting via satellites, now via TV
- Key Staff –
 - Started/Sold successful healthcare services firm
 - Recognized High level Apple and Google product developers



PROJECTIONS / ASK

Financials	Year 1	Year 2	Year 3
Customers	3,671	24,301	54,089
Revenue	1,215,565	8,502,379	18,664,643
COGS	329,688	2,558,393	6,391,227
Operational Expense	490,761	1,437,343	2,330,602
Gross Profit	885,876	5,943,986	12,273,416
Net Income	395,115	4,506,643	9,942,814
Accumulated Profit	395,115	4,901,758	14,844,572

- Break even projected at ~1000 clients
- Seeking \$1M for:
 - marketing, scaling, partnering



investors@TV-Messenger.com

<http://TV-Messenger.com/investors>

