

## FOR IMMEDIATE RELEASE

### TV Messenger: A Revolutionary Service Helping Caregivers Stay Connected with Remote Loved Ones Through Television

*New technology helps caregivers communicate vital reminders—like medication alerts—in real time, right where loved ones are sure to see them.*

**WEST PALM BEACH, Fla. – July, 2025** – TV Messenger Services Inc., has unveiled a revolutionary new service that lets caregivers send real-time messages and reminders directly to their loved ones' TV screens. Whether it's a medication reminder or a friendly *"I left you a yummy snack"*, messages appear where they're sure to be seen—right on the television, seamlessly integrated with regular viewing." By integrating messaging directly into live TV broadcasts, TV Messenger provides a seamless and non-intrusive way for caregivers to assist their loved ones, ensuring their safety, well-being, and engagement.

Designed for families caring for seniors or children, the system is especially helpful for managing conditions like dementia, Alzheimer's, or diabetes. From simple prompts like "Check your blood sugar" to scrolling weather and sports updates, TV Messenger makes essential communication seamless and stress-free.

*"If you've ever struggled to reach a loved one with important information—like a reminder to take their heart medication—you'll understand the value of TV Messenger,"* said David Marsidi, Director of Strategy and Marketing at TV Messenger. *"This technology puts the message directly where they're focused: their TV screen while they watch their favorite programs."*

The service setup takes just minutes. It uses a compact AI-powered device—about the size of a bar of soap—called the **Messenger-Brain (M-brAIIn)**. Connected to the TV, it allows users to ask questions, receive answers via on-screen scrolls, and even chat with a friendly AI companion, the BrAIIn-bot. M-brAIIn combines live TV with **caregivers' important messages** -- or even a simple comforting *"We love you and looking forward to taking you to dinner Friday"*.

The service has been designed with growth in mind, continually adding meaningful applications such as on-screen continual display of glucose levels and

alerting caregivers of potentially critical situations. The issues families face are universal—just like televisions. This is reflected in the support for a wide range of languages.

### **More Than Just a Medical Tool**

TV Messenger is also ideal for busy families. Parents can send messages like “*Do your homework*”, “*Walk the dog*”, or “*Turn on the oven*” without relying on phones or text messages, which children often ignore.

### **Helping Caregivers Support Loved Ones**

More than 10 million Americans currently serve as unpaid caregivers, often without the tools they need to manage daily responsibilities. TV Messenger helps reduce that burden by enabling customizable, escalated reminders. For example, if an important message is not acknowledged, it can grow in size, change color, add audio, or even take over the full screen to grab attention. If the alert still goes unanswered, the service will automatically notify the caregiver.

*“We’re all touched by conditions like dementia”* Marsidi added. *“TV Messenger offers a simple, powerful way to support the ones we love—without overwhelming them.”*

### **Vision and Leadership**

TV Messenger was founded by **Jay Moskowitz**, a serial entrepreneur and inventor with over a dozen successful startups to his name. Jay holds 15 patents and has a long history of launching technologies that reach the market ahead of their time. His innovations—spanning wireless communications, energy systems, and global connectivity—have served millions of users around the world. With several successful exits, including a 400+ person company that pioneered early mobile internet and text messaging via satellite and smartphones, Jay brings decades of visionary leadership and technical expertise to the TV Messenger team. He stated, “By using the television—the most familiar simple to use, and accessible device in the home—we bridge the gap between technology and caregiving—making it easier for seniors to receive vital updates and stay connected with loved ones.”

## About TV Messenger

TV Messenger Service is a technology company dedicated to helping families stay connected through the most familiar device in the home—the television. Our mission is to make caregiving easier, safer, and more human.

For more information, visit <http://TV-Messenger.com> or contact Mr. David Marsidi.



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